



The Association of Medical Illustrators 65th Annual Conference Portland, OR July 28–31, 2010

Branch out and reach over 300 visual communication leaders, consultants, and buyers in the medical, science, and health care industries.

 *The Association of*
Medical Illustrators

A 501(c)(6) Trade Association

www.ami.org

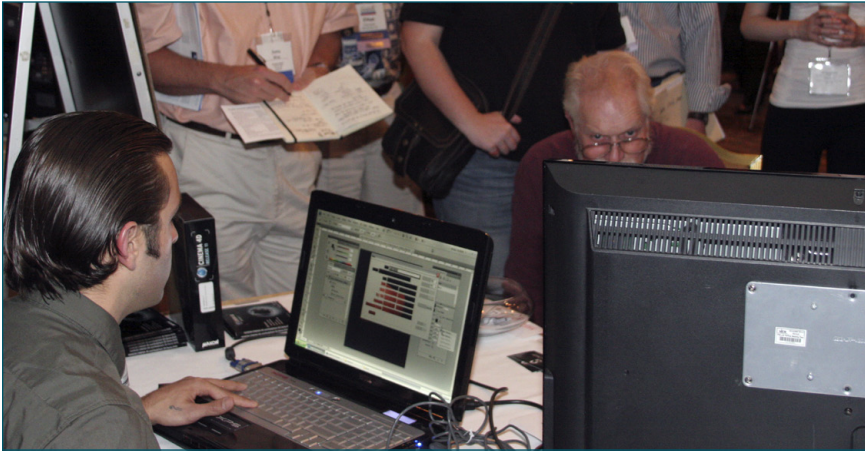


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Photo © 2009 Ted Kucklick



Photo © 2009 Ted Kucklick

The Annual Conference is our signature event held in late summer. This year it will be at Portland State University in the heart of downtown Portland, OR. This year's theme, *Branching Out - Always Growing*, highlights the diversity and unity of the profession of medical illustration.

The Conference begins with full and half day Workshops (formal classroom lecture presentations for 15-30 attendees with specific learning goals), followed by a reception celebrating the opening of the Salon - the finest contemporary medical illustration exhibit in North America. Three days of plenary and concurrent sessions cover a rich variety of cutting edge topics including art and visualization, biomedical subjects, and business practices. The Technique Showcase is one of the pinnacle conference events (as seen in the photos at left), with members demonstrating how they work within a wide range of media, from traditional to digital, with a focus on using the latest software and hardware.

On the next few pages you will see great ways your company can reach our members through your sponsorship. Please email sponsorship@ami.org if you have any questions. We're happy to help you!

Sponsorship Opportunities

The AMI has established new corporate advertising and promotional opportunities that are responsive to the diverse needs and marketing strategies of corporations today.

Salon Opening Reception Sponsor

Contribution level of \$2,500

- *Category exclusivity** of your logo on prominent signage at the Salon Opening Reception
- Complimentary admission for 2 people to the conference**
- Recognition from the podium prior to the Keynote Address
- Logo placement on AMI Annual Conference website with company bio and website link for one year
- Logo placement in printed meeting materials
- Logo placement in the AMI Weekly News Blasts email for a year
- Prominent signage at registration table
- Attendee mailing list, if desired (pressure-sensitive labels).

Awards Banquet Sponsor

Contribution level of \$2,500

- *Category exclusivity** of your logo on prominent signage at the Awards Banquet
- Complimentary admission for 2 people to the conference**
- Recognition from the podium prior to the Keynote Address
- Acknowledgment at the Awards Banquet
- Logo placement on AMI Annual Conference website with company bio and website link for one year
- Logo placement in printed meeting materials
- Logo placement in the AMI Weekly News Blasts email for a year
- Prominent signage at registration table
- Attendee mailing list, if desired (pressure-sensitive labels).

**Exclusivity refers to the category of business your company is in, e.g. hardware, software, art supplies, printing, etc.*

***Annual Conference complimentary admission(s) exclude full or half day Workshops.*

****Event Sponsors signage exclusions: the Salon Opening Reception, Awards Banquet, and Presidential Speech*

Presidential Speech Sponsor

Contribution level of \$2,000

- *Category exclusivity** of your logo on prominent signage at the Presidential Speech
- Complimentary admission for 1 person to the conference**
- Recognition by the AMI President prior to their speech
- Logo placement for on the AMI Annual Conference website with company bio and website link
- Logo placement in the AMI Weekly News Blasts email for a year
- Logo placement in printed meeting materials
- Prominent signage at the registration table
- Attendee mailing list, if desired (pressure-sensitive labels).

Event Sponsor

Contribution level of \$1,500

- Corporate logo on prominent signage at the plenary and concurrent sessions***
- Recognition from the podium prior to the Keynote Address
- Logo placement on the AMI Annual Conference website with company bio and website link
- Logo placement in printed meeting materials
- Logo placement in the AMI Weekly News Blasts email for a year
- Prominent signage at the registration table
- Attendee mailing list, if desired (pressure-sensitive labels).

Coffee Break Sponsor

Contribution level of \$750

- Exclusive sponsorship of a mid-morning or an afternoon coffee break (lasting 30 minutes)
- Prominent signage at the coffee break and registration table
- Logo placement in printed meeting materials
- Attendee mailing list, if desired (pressure-sensitive labels).

Conference Registration Sponsor

Contribution level of \$500

- Prominent signage at the registration table
- Logo placement in printed meeting materials
- One sponsor provided flyer insert for each registration packet
- Includes logo placement in printed meeting materials.

Education Sponsorship Opportunities

While our Annual Conference doesn't offer a typical exhibitor opportunity, we do offer excellent exposure within the full and half day Workshops as well as the Technique Showcase.

Workshops

The 2010 Annual Conference has 6 to 8 full and half day Workshops scheduled.

Each hands on lecture takes place the day before the Annual Conference for 15-30 attendees with specific learning goals.

The presenter may be either an AMI member or a company representative. As a sponsor, your product or service needs to be of value to the AMI membership, and presented in a way that is educational. Alternatively, you may sponsor any presentation for the purpose of exposure to the AMI membership.

⁶ For a list of current Workshops, please contact sponsorship@ami.org.

Techniques Showcase

The 2010 Annual Conference currently has 12 experts presenting.

As one of the pinnacle conference events, the Technique Showcase runs for 2.5 hours with members demonstrating how they work within a wide range of media, from traditional to digital, with a focus on using the latest software and hardware.

For a list of current Technique Showcase presenters, please contact sponsorship@ami.org.

Education Sponsor Gold

Contribution level of \$1,250

or an equivalent "in-kind" donation of product/service

Allow us to show your product in action!

An accomplished AMI member presenter demonstrates your product in action at a Workshop or the Technique Showcase, targeted in a way that is beneficial for attendees and your company.

- Prominent signage of company name and logo (and product if applicable) on promotional poster displayed behind presenter
- Company promotional materials at presentation table
- Company name and logo placement (and description of product if applicable) in printed meeting program brochure
- Company name and logo placement on meeting website next to educational abstract
- Web link on the meeting website.

Education Sponsor Silver

Contribution level of \$750

or an equivalent "in-kind" donation of product/service

A representative from your company demonstrates your product in action, targeted in a way that is beneficial for attendees.

- Prominent signage of company name and logo (and product if applicable) on promotional poster displayed behind presenter
- Company promotional materials at presentation table
- Company name and logo placement (and description of product if applicable) in printed meeting program brochure
- Company name and logo placement on meeting website next to educational abstract
- Web link on the meeting website.



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Branch out and connect with the AMI today!

Email sponsorship@ami.org

to receive the AMI Sponsorship 2010 PDF sign-up form.