INVITATION to Partner

Reach over 850 visual media and communication leaders in medicine, life science research, and health care—join us for the AMI 2022 Annual Conference July 20-23, 2022 in Des Moines, Iowa.
The Association of Medical Illustrators is a 501(c)(6) professional association.

The Annual Conference is our signature event bringing together a large contingent of the Association’s 850+ members from four continents, who converge for four days of stimulating educational sessions, workshops, cutting-edge technology demonstrations, and in-depth networking opportunities. One long-standing conference highlight is the Media Exhibition, which showcases AMI members’ exemplary work in illustration, animation, interactive and online media, publishing, medical models, design, mobile apps, and games.

We offer a rare and unique opportunity to put your company’s brand before an engaged, passionate, and highly educated creative audience and our network of contacts, as well as researchers, physicians and other health care professionals speaking at and attending our conference.

“Sponsorship with the AMI goes beyond exceptional marketing, it provides an invaluable connection with the AMI community.”

—Thomas Brown, MS, Creative Director, Vessel Studios
Medical illustrators are highly educated, multidisciplinary professionals who translate complex biomedical information into clear, accurate, and compelling visual narratives for a wide variety of audiences. They meet exacting scientific standards while solving demanding creative challenges. Medical illustrators are major contributors to textbook and journal publishing, and are leaders in innovative technologies including animation, 3-D modeling, and new media.

Medical Illustration has applications in life science discovery, education, patient care, public health, litigation proceedings, or any environment that benefits from a clearer understanding of biomedical science.
PARTNERING With Progress

Affiliation with our organization and members will align your PR and marketing messaging with a prestigious profession. As visual communicators we:

- **Harness technology** to lead in the dissemination of innovative breakthroughs in life science, medicine, biopharmaceutical and device development.
- **Collaborate** with leaders in medicine to demonstrate research endeavors, molecular and cellular processes, drug actions, and surgical procedures.
- **Partner** with educators from top-tier universities to deliver engaging multimedia teaching tools for health care professionals and patients.
- **Create** mobile apps, educational games, and 3-D animations for cinema and broadcast television, showing the beauty and complexity of science.
- **Simulate reality** to advance medical training in leading medical schools and teaching hospitals.
- **Cast new light** on legal evidence through our work in jury education, medical malpractice and personal injury exhibits, expert testimony consultation, and forensic reconstruction.

Our members are connected to innovators and innovations in biomedical science and are an essential communications link to a world increasingly influenced and dependent on visual media.

**Why Partner with AMI?**
Partnering with the AMI provides a focused and uncluttered atmosphere where you will enjoy access to a unique environment comprised of a rare and powerful group of forward-thinkers. Join us at the AMI conference to:

- **Interface** with a broad spectrum of creators (animators, illustrators, developers)
- **Increase visibility** of your products and services
- **Collaborate** with physicians, researchers, educators and decision-makers
- **Build relationships with leaders** in visual communication and life science
- **Generate content** for social media and co-marketing efforts (tweet from the conference, blog about cutting-edge speakers, etc.)
- **Enhance public relations** and affirm your goodwill commitment to leadership in innovative science education and communication
| Informational video (2.5 min) | played up to 2 times | played up to 2 times | - | - |
| Video bumper (20 sec) | - | - | played up to 6 times | played up to 2 times |
| Conference Registrations | 3 | 2 | 1 |
| Session Sponsor Type | Full Day Sponsor | Brodel, Muriel McLatchie, Demarest Memorial Lecture OR Salon Opening and Tech Showcase | Multiple Speaker Session Sponsor * | Single Speaker Session Sponsor * |
| Exhibit table display during Tech Showcase | ■ | ■ |
| Company logo in conference registration confirmation | ■ | ■ |
| Pre- and post-conference featured sponsor articles or messaging in eNews blast to entire AMI Membership | 4 times | 2 times |
| Conference attendee list | ■ | ■ | ■ | ■ |
| Listing on conference website | ■ | ■ | ■ | ■ |
| Company profile (up to 100 words) in sponsors directory on ami.org. | (top tier placement) | ■ | ■ | ■ |
| Listing as sponsor in weekly eNews blast to entire AMI membership | ■ | ■ | ■ | ■ |
| Company profile in sponsorship directory. Profile is customized and branded for your company. This can include videos, resources, a chat box with attendees, company URL, company bio, contact information, and an option to schedule meetings using calendly. | ■ | ■ | ■ | ■ |
| A “thank you for sponsoring” tweet sent out by AMI with use of company’s Twitter handle | ■ | ■ | ■ | ■ |
| Person-to-Person | ■ | ■ | ■ | ■ |

Your choice of session is based on first come first serve.

Sponsorship pricing valid March 1 - June 30, 2022 on a first-come, first-served basis. As a nonprofit organization, the AMI is committed to principled and rigorous financial stewardship.
PARTNER WITH THE AMI.

Join us as LEADERS IN VISUALIZATION through the fusion of ART AND TECHNOLOGY with SCIENCE AND MEDICINE.

To secure your sponsorship, please contact Rachel Poarch at rpoarch@amrms.com by June 30.

AMI proudly thanks our 2021 Sponsors and Partners
http://www.ami.org/sponsors/